

Positive Alternatives 2015 Quarterly Update

Grantee: First Choice Pregnancy Services

Goal: To provide a quality education/mentoring program to pregnant and parenting women

For the period: October 1, 2015 to December 30, 2015

| Activity or Service | Activity or Service Description Major Work Plan Activities | Work Plan Count | Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity. | Report Count |
|--|--|------------------------|--|---------------------|
| Car Seat Program | Refer participants to and verify car seat education by certified practitioner/ technician; provide car seat to participants who need child passenger seat | 2 | Pregnant women and women with infants are referred to Brown County Public Health to be trained by a Child Passenger Safety Technician for training on the safe and proper use of car seats. Clients must bring verification of the training and show they know how to use a car seat properly before receiving car seats. Clients who do not need a car seat are also referred to Brown County Public Health for the training and given credit for the EWYL Program. | 3 |
| Crib Distribution/ Sleep Safety Education | Provide safe sleep education in incentive program; provide pack-n-play, crib and mattress, or similar infant safe sleep environment | 1 | Clients, their partners, and family members are learning crib safety and receiving safe sleep education. Clients are encouraged to share this information with anyone who cares for their infant. Clients are receiving cribs and pack-n-plays through the EWYL Program. | 3 |
| Material Support | Provide clothing to pregnant and parenting women; provide diapers, wipes, and formula to parenting women | 5 | EWYL Clients and emergency clients seeking assistance due to lack of funds to purchase baby supplies are receiving diapers, wipes, and formula. Referrals to our program are being generated by several agencies, schools, churches and clinics in our area. | 7 |
| Mentoring Program | Assess client needs through intake process; develop individual lesson plan; provide referrals; connect clients to resources; maintain relationship with client | 8 | Women who receive a positive pregnancy test, along with women who come to the center knowing they are pregnant, are offered the opportunity to participate in the EWYL Program. Staff arrange, or make referrals for, appointments; follow-up with clients; discuss with clients WIC appointments, doctor visits, and other referral appointments; and mentor clients using the EWYL Program. | 11 |

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| Parenting Education | Provide parenting education in an incentive program | 10 | Clients are learning key parenting, pregnancy, and safety skills. Clients are watching videos, completing lessons, and interacting with staff and volunteers on these important issues. Other agencies in the area are recommending our program to their clients. | 20 |
| Pregnancy Education | Provide pregnancy education in an incentive program | 10 | Clients are taking advantage of the EWYL Program to learn as much as they can about pregnancy, being healthy, and having a healthy baby. Area Public Health Nurses and Family Services are referring clients to reinforce the lessons being taught to clients through those agencies. FCPS encourages clients to either share this information with their partners or to bring their partners along. Referrals are made to local hospital programs for pre-natal classes & daddy boot camp | 41 |
| Provide Necessary Services Assessments to all clients | Staff provide intake assessment, information on, referral to, and assistance with securing support services. | 8 | All clients are provided with intake assessments. | 12 |
| Provide Necessary Services Assessments Only | Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services | 3 | All clients are provided with intake assessments. Clients with good family support and those who do not live locally choose not to continue with other services offered by FCPS. These women are given information regarding other services available. | 5 |
| Transportation | Provide county transportation service to clients participating in educational programs | 1 | FCPS provides Heartland Bus tokens to any client in need of transportation to and from their appointments at FCPS or at the medical clinic. Usually this service is utilized by women who live in the county, but outside of New Ulm. | 0 |

| Maternal and Child Health Initiative Task Force Strategies | No. |
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| <i>Number of women who received car seats and car seat safety education from a PA funded program activity</i> | 2 |
| <i>Number of women who received car seat safety education only from a PA funded program activity</i> | 1 |
| <i>Number of women who received child abuse prevention education from a PA funded program activity</i> | 2 |

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| <i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i> | 2 |
| <i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i> | 3 |
| <i>Number of women who received sleep safety education only from a PA funded program activity</i> | 0 |

Challenges: We serve a large area where transportation outside of the county is not served through Heartland Express therefore, non-residents have difficulty coming to our office. Clients this quarter have not needed nor requested assistance with transportation, however, we have tokens if they live in Brown County.

Comments: We had 6 new clients sign up for the EWYL program this quarter. This is 1 more than last quarter. We continue to try to make the program known throughout the area, so women can make use of it. Our goal has to have more women make use of our services after the birth of their babies, and we have seen improvement in this area. Area Public Health Nurses are using our services more than previously. We are working toward all clients keeping their appointments and or rescheduling so a firm client advocate relationship can be developed.